



2023 Business Partnership & Event Sponsorship Opportunities





We're here for them...
BECAUSE YOU'RE THERE FOR US

Our Programs

ADOPTION

ANIMAL CRUELTY INVESTIGATION

BARN CAT ADOPTION

BEHAVIOR ADVICE

COMPANION ANIMAL ASSISTANCE FUND

LOST & FOUND

LOW-COST SPAY/NEUTER

PET FOOD PANTRY

SURRENDER

TRANSPORT



More information at **RESCUELEAGUE.ORG**



Dr. Magnarelli, Chief Medical Officer, Marianne Jones, Chief Executive Officer, and Naomi Stevens, Chief Operating Officer with our friends from Allen Wayside Furniture

A note from our Leadership Team



We're here for them... **BECAUSE YOU'RE THERE FOR US**

Dear Friends:

Thank you for considering a Business Partnership and/or Event Sponsorship with the Animal Rescue League of New Hampshire! With your help, we can continue making a difference in the lives of over 2,000 companion animals each year.

As a 501c3, nonprofit, we are reliant upon the generosity of individuals, corporations, fundraising events, and grants to continue our mission of helping pets and the people who care for them.

We offer many community-based programs and have a state-wide reach, allowing us to not only help animals in 22 communities surrounding Bedford, but many animals in northern New Hampshire in need of assistance.

Our Business Partners, Bidding for Paws Virtual Auction, and Howl-O-Ween 5k Sponsors provide critical funds that enable us to continue our mission of improving animal welfare in our communities.

We look forward to working together in 2023!

Sincerely,

Marianne Jones, CEO

Dr. Stephanie Magnarelli, CMO

Naomi Stevens, COO

Business Partnership

(provides year-round benefits for your business)

The Animal Rescue League of NH's mission depends upon partnerships with local businesses in order to continue to provide much-needed care for the animals.



TOP DOG \$10,000

- A one-hour animal snuggling session at the ARLNH for up to 10 people (on a mutually agreeable date/time).
- Group volunteer opportunity.
- Business Partnership sign displayed in the ARLNH lobby and at ARLNH signature events year-round.
- Your logo displayed on the ARLNH website with a link to your company's website.
- Social Media Promotion (26k+ followers on Facebook, Instagram, and LinkedIn).
- 8 Tickets to ARLNH Signature Events.
- Logo displayed in semi-annual newsletter mailed to 3,500+ homes.
- Logo displayed in monthly e-newsletter sent to 8,400+ homes.
- You may provide a one-page flyer advertising your company to go home with every adopter.

COOL CAT \$7,500

- An animal transport will be named after your company.
- Group volunteer opportunity.
- Business Partnership sign displayed in the ARLNH lobby and at ARLNH signature events year-round.
- Your logo displayed on the ARLNH website with a link to your company's logo.
- Social Media Promotion (26k+ followers on Facebook, Instagram, and LinkedIn).
- 6 Tickets to ARLNH Signature Events.
- Logo displayed in semi-annual newsletter mailed to 3,500+ homes.
- Logo displayed in monthly e-newsletter sent to 8,400+ homes.
- You may provide a one-page flyer advertising your company to go home with every adopter.

FAITHFUL FRIEND \$5,000

- Your company will have naming rights to a litter of animals.
- Group volunteer opportunity.
- Business Partnership sign displayed in the ARLNH lobby and at ARLNH signature events year-round.
- Your logo displayed on the ARLNH website with a link to your company's website.
- Social Media Promotion (26k+ followers on Facebook, Instagram, and LinkedIn).
- 4 Tickets to ARLNH Signature Events.
- Logo displayed in semi-annual newsletter mailed to 3,500+ homes.
- Logo displayed in monthly e-newsletter sent to 8,400+ homes.
- You may provide a one-page flyer advertising your company to go home with every adopter.

ANIMAL CHAMPION \$2,500

- Business Partnership sign displayed in the ARLNH lobby and at ARLNH signature events year-round.
- Group volunteer opportunity.
- Your logo displayed on the ARLNH website with a link to your company's website.
- 2 Tickets to ARLNH Signature Events.
- Logo displayed in semi-annual newsletter mailed to 3,500+ homes.
- Logo displayed in monthly e-newsletter sent to 8,400+ homes.

PAW PAL \$1,500

- Business Partnership sign displayed in the ARLNH lobby and at ARLNH signature events year-round.
- Group volunteer opportunity.
- Your logo displayed on the ARLNH website with a link to your company's website.
- 1 Ticket to ARLNH Signature Events.
- Logo displayed in semi-annual newsletter mailed to 3,500+ homes.
- Logo displayed in monthly e-newsletter sent to 8,400+ homes.

RESCUE RALLIER \$500

- Business Partnership sign displayed in the ARLNH lobby and at ARLNH signature events year-round.
- Group volunteer opportunity.
- Your logo displayed on the ARLNH website with a link to your company's website.
- Logo displayed in semi-annual newsletter mailed to 3,500+ homes.
- Logo displayed in monthly e-newsletter sent to 8,400+ homes.

*For questions please contact Marianne Jones, CEO at mjones@rescueleague.org or (603) 472-3647 x116
Levels may be sold multiple times. We are happy to discuss alternative levels if the above do not fit your needs.*

Bidding For Paws

Virtual Silent Auction

170 registrants in 2022



EVENT DATE: APRIL 10-16, 2023

EVENT LOCATION: ONLINE

26k+

Social Media
Following

8.4k+

Email List
Subscribers

Event Sponsorship Levels & Benefits

TOP DOG \$10,000

- Sponsorship announcement on Facebook, Instagram and LinkedIn.
- Sponsorship acknowledged in social media posts, monthly e-newsletter, and event e-blast to over 8k homes.
- Your company logo on the event and ARLNH websites.
- Opportunity to provide us with a pre-recorded marketing segment for your company to be promoted on our Facebook page.
- Sponsorship acknowledged in event press release.
- 10 tickets to the October 21, 2023 Howl-O-Ween 5k.

ANIMAL CHAMPION \$2,500

- Sponsorship announcement on Facebook, Instagram and LinkedIn.
- Sponsorship acknowledged in social media posts, monthly e-newsletter, and event e-blast to over 8k homes.
- Your company logo on the event and ARLNH websites.
- 2 tickets to the October 21, 2023 Howl-O-Ween 5k.

COOL CAT \$7,500

- Sponsorship announcement on Facebook, Instagram and LinkedIn.
- Sponsorship acknowledged in social media posts, monthly e-newsletter, and event e-blast to over 8k homes.
- Your company logo on the event and ARLNH websites.
- Sponsorship acknowledged in event press release.
- 6 tickets to the October 21, 2023 Howl-O-Ween 5k.

PAW PAL \$1,500

- Sponsorship announcement on Facebook, Instagram and LinkedIn.
- Sponsorship acknowledged in social media posts, monthly e-newsletter, and event e-blast to over 8k homes.
- Your company logo on the event and ARLNH websites.

FAITHFUL FRIEND \$5,000

- Sponsorship announcement on Facebook, Instagram and LinkedIn.
- Sponsorship acknowledged in social media posts, monthly e-newsletter, and event e-blast to over 8k homes.
- Your company logo on the event and ARLNH websites.
- Sponsorship acknowledged in event press release.
- 4 tickets to the October 21, 2023 Howl-O-Ween 5k.

RESCUE RALLIER \$500

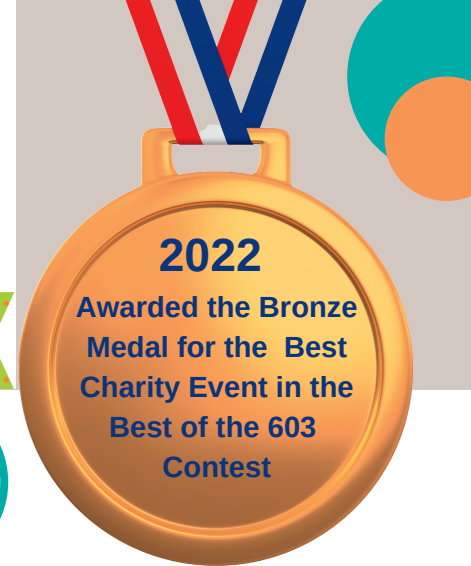
- Sponsorship acknowledged in social media posts, monthly e-newsletter, and event e-blast to over 8k homes.
- Your company logo on the event and ARLNH websites.

For questions please contact Marianne Jones, CEO at mjones@rescueleague.org or (603) 472-3647 x116
Levels may be sold multiple times. We are happy to discuss alternative levels if the above do not fit your needs.

Howl-O-Ween 5k

RUN/WALK

471 attendees and 15 sponsors in 2022



EVENT DATE: OCTOBER 21, 2023

LOCATION: MANCHESTER, NH

26k+

Social Media
Following

8.4k+

Email List
Subscribers

Event Sponsorship Levels & Benefits

TOP DOG \$10,000

- Sponsorship announcement on Facebook, Instagram & LinkedIn.
- Your company logo prominently placed on the back of the race t-shirts.
- Your logo on the 5k web page with a link to your company.
- Logo featured on printed event materials & event e-mails.
- 10 complimentary Howl-O-Ween 5k tickets.

ANIMAL CHAMPION \$2,500

- Race T-shirt Sponsorship.
- Sponsorship announcement on Facebook, Instagram & LinkedIn.
- Your company logo prominently placed on the back of the race t-shirts.
- Your logo on the 5k web page with a link to your company.
- 2 complimentary Howl-O-Ween 5k tickets.

COOL CAT \$7,500

- Start & Finish Line Sponsorship.
- Sponsorship announcement on Facebook, Instagram & LinkedIn.
- Your company logo prominently placed on the back of the race t-shirts.
- Your logo on the 5k web page with a link to your company.
- 8 complimentary Howl-O-Ween 5k tickets.

PAW PAL \$1,500

- Your company logo displayed on the front of drawstring goody bags given to participants OR on the race bibs worn by participants.
- Sponsorship announcement on Facebook, Instagram & LinkedIn.
- Your company logo prominently placed on the back of the race t-shirts.
- Your logo on the 5k web page with a link to your company.

FAITHFUL FRIEND \$5,000

- Sponsorship announcement on Facebook, Instagram & LinkedIn.
- Your company logo prominently placed on the back of the race t-shirts.
- Your logo on the 5k web page with a link to your company.
- 6 complimentary Howl-O-Ween 5k tickets.

RESCUE RALLIER \$500

- Your company logo prominently placed on the back of the race t-shirts.
- Your logo on the 5k web page with a link to your company.

*For questions please contact Marianne Jones, CEO at mjones@rescueleague.org or (603) 472-3647 x116
Levels may be sold multiple times. We are happy to discuss alternative levels if the above do not fit your needs.*

2023 Business Partnership/ Event Sponsorship Agreement



Company/Donor Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____



Business Partnership

- ☐ \$10,000 Top Dog
- ☐ \$7,500 Cool Cat
- ☐ \$5,000 Faithful Friend
- ☐ \$2,500 Animal Champion
- ☐ \$1,500 Paw Pal
- ☐ \$500 Rescue Rallier



Bidding for Paws Virtual Silent Auction

- ☐ \$10,000 Top Dog
- ☐ \$7,500 Cool Cat
- ☐ \$5,000 Faithful Friend
- ☐ \$2,500 Animal Champion
- ☐ \$1,500 Paw Pal
- ☐ \$500 Rescue Rallier



Howl-O-Ween 5k Run/Walk

- ☐ \$10,000 Top Dog
- ☐ \$7,500 Cool Cat
- ☐ \$5,000 Faithful Friend
- ☐ \$2,500 Animal Champion
- ☐ \$1,500 Paw Pal
- ☐ \$500 Rescue Rallier

Payment Information

- ☐ Check Enclosed*
- ☐ Please invoice me
- ☐ Online payment**
- ☐ Please charge credit card provided

Name on Card: _____

Address: _____

Card Number: _____

CVV #: _____ Expiration Date: _____

Signature: _____

*Please make checks payable to the Animal Rescue League of NH and send to 545 Route 101, Bedford, NH 03110

**Online payment may be made at rescueleague.org

To secure your sponsorship:

Complete and return the Sponsorship Agreement and/or payment by mail to: Animal Rescue League of NH, 545 Route 101, Bedford, NH 03110
or to Marianne Jones, CEO via email at mjones@rescueleague.org (603) 472-3647 x116

Thank You!